

# Realtor Bonus Program

## 2020

### *BONUS PROGRAM for all selling agents*

- *Designed to allow motivated agents reach the highest level of bonuses*
- *Extra commission bonuses for each level*
- *TOP 10 Agent Reward Program....this program will offer prizes to the top 10 agents at the end of the year ~ prizes are going to be items such as....*

**Exclusive Events ~ Cash ~ Giveaways**  
**Exciting Destination Getaways**

*\*Must have minimum of 20 points and have at least one Brookson home sale to qualify for Top 10 Agent Reward Program.*

#### **BRONZE**

*reach 15 points and receive a \$1000 bonus  
(on top of standard commission) for each home sold at this level*

#### **SILVER**

*reach 30 points and receive a \$2000 bonus  
(on top of standard commission) for each home sold at this level*

#### **GOLD**

*reach 45 points and receive a \$3000 bonus  
(on top of standard commission) for each home sold at this level*

#### **PLATINUM**

*reach 60 points in sales and earn \$4000 bonus for each home sold at this level. PLUS, start 2021 automatically in the Bronze Level!*

**817.330.4106 ~ [sales@brooksonbuilders.com](mailto:sales@brooksonbuilders.com)**



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## HOW YOU EARN POINTS

- 15 points for selling a build job
- 10 points for selling an inventory home
- 5 points for referring another Realtor to us that results in a closed sale; we must be notified by email or text prior to their visit
- 5 points for setting up a team meeting at our model
- 4 points for setting up a team meeting at our corporate office
- 3 points for setting up a sales meeting at your office
- 3 points for client utilizing one of our preferred lenders
- 3 points for holding an open house at least 3 times in a quarter. (Maximum of 9 points in a year).
- 2 points for attending a Brookson Realtor Event
- 2 points for registering a client and setting an appointment for them to view a home if the Realtor can't make it
- 2 points for bringing a licensed Realtor friend to an event
- 1 point for liking us on Facebook
- 1 point for following us on Instagram
- 1 point for following us on Pinterest
- 1 point for each review written for us on sites such as Google, Yelp, or Angie's list.

*\*Must have a minimum of 20 points and at least 1 home sale to qualify for Top 10 Prizes.*



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### TERMS AND CONDITIONS

- *Points expire on December 31st, 2020 and may not be carried over into the following year.*
- *Items that earn points and their point value are subject to change at the discretion of Brookson Builders.*
- *Commission bonuses cannot be combined with other Realtor Commission Incentives. Brookson Builders will apply the higher value between the two at time of contract.*
- *Once agent achieves new level (Bronze, Silver, Gold, Platinum), their new commission bonus will be applied on sale of next home.*
- *Any discrepancy in point values must be submitted in writing to [sales@brooksonbuilders.com](mailto:sales@brooksonbuilders.com). At this time Brookson Builders will review the discrepancy and will correct if needed. Proper documentation may be requested for discrepancies when necessary.*

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