



REALTOR BONUS PROGRAM 2023

BONUS PROGRAM FOR ALL SELLING AGENTS

**EXCLUSIVE EVENTS - CASH - GIVEAWAYS
EXCITING DESTINATION GETAWAYS**

- Designed to allow motivated agents to reach the highest level of bonuses
 - Extra commission bonuses for each level
- Top 10 agent reward program... this program offers prizes to the top 10 agents at the end of the year

BRONZE

\$1500

Reach **15 points** and receive a \$1,500 bonus (on top of standard commission) for each home sold at this level

SILVER

\$2500

Reach **30 points** and receive a \$2,500 bonus (on top of standard commission) for each home sold at this level

GOLD

\$3500

Reach **45 points** and receive a \$3,500 bonus (on top of standard commission) for each home sold at this level

PLATINUM

\$4500

Reach **60 points** and receive a \$4,500 bonus (on top of standard commission) for each home sold at this level. **PLUS**, start 2024 automatically in the Bronze Level

*must have minimum of 20 points and have at least one Brookson home sale to qualify for top 10 agent reward program.

15 POINTS

- Selling a new build job

13 POINTS

- Selling an inventory home (if sold before sheetrock is hung)

10 POINTS

- Selling an inventory home (if sold after sheetrock is hung)

7 POINTS

- Attending a Brookson Builders Open House with clients

5 POINTS

- Hosting a team meeting at a Brookson Builders model home
- Referring another Realtor to Brookson Builders that results in a closed sale (Brookson Builders must be notified via email of this referral prior to the contract being executed)
- Each review written for us on sites such as Google, Yelp, or Angie's list
 - Client using preferred lender (Steve Harding) in the Brookson sale

2 POINTS

- Making an appointment to tour a Brookson Builders model home
 - Attending a virtual event hosted by Brookson Builders
- Registering a client and setting an appointment for them to view a home if the realtor can't make it

1 POINT

- One point for every follow on:
Facebook, Instagram, Tiktok, & Pinterest



TERMS AND CONDITIONS

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- Points expire on December 31st, 2023 and may not be carried over into the following year.
- Items that earn points and their point value are subject to change at the discretion of Brookson Builders.
- Commission bonuses cannot be combined with other realtor commission incentives. Brookson Builders will apply the higher value between the two at time of contract.
- Once an agent achieves a new level (Bronze, Silver, Gold, Platinum), their new bonus level amount will apply to their **next** Brookson Builders sale.
- Any discrepancy in point value must be submitted in writing to sales@brooksonbuilders.com. Brookson Builders will review the discrepancy and will correct if needed. Proper documentation may be requested for discrepancies when necessary.



817.330.4106

SALES@BROOKSONBUILDERS.COM